



# The Michelson Method™

The true inventor is not a person of exceptional intelligence or knowledge. He is simply a person who is discontented with the existing state of things and determined to improve it. He is a grumbler, a malcontent, a heretic, a revolutionary. He is always getting into trouble because he sees things that other people do not see, and says things that other people dare not say.

He is a disturber of the peace, a perturber of the established order, a subverter of the old familiar landmarks. He is always being misunderstood, misrepresented, and persecuted. But he is also the most valuable citizen of the community. He is the man who keeps the world moving, the man who makes progress possible, the man who opens up new paths for human endeavor, the man who enlarges the boundaries of human knowledge, the man who raises the standard of human life.

*–George Bernard Shaw*

# Principles for Philanthropy

# Overarching Objectives

1. Make life less unfair
2. Speak out for those who are not being heard
3. Community college students
4. Justice-system involved populations
5. Pets and their families, including homeless
6. Individual inventors
7. Young scientific researchers
8. First Generation immigrant women

# The Michelson Method™ for Philanthropy

1. Never invest in something that will get done anyway
2. Invest catalytically. Use resources to produce an outsized benefit, rather than being consumed.
3. Disrupt broken systems
4. Government is the great lever
5. Assess the amount of good achieved per dollar spent.
6. If you care about outcomes, then do it yourself
7. Invest in what makes your heart sing