

2025

# NEVADA CORPORATE GIVING REPORT

12<sup>TH</sup> EDITION

PREPARED BY

### NEVADA CORPORATE GIVING COUNCIL



MONICA MORADKHAN, CO-CHAIR | LAS VEGAS  
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In partnership with Moonridge Group, the Nevada Corporate Giving Council (NCGC) brings together corporate leaders from Southern and Northern Nevada to collaborate, share strategies and enhance charitable efforts. Through quarterly meetings and our annual report, we highlight trends and provide tools to help companies maximize their philanthropic impact. We extend our sincere appreciation to the businesses that participated in this year's survey as their contributions and insights will be vital in shaping the future of philanthropy and community impact across Nevada. We are proud to support this mission and share this year's findings with you.

### MOONRIDGE GROUP



JULIE MURRAY, CEO/PRINCIPAL  
MARYGRACE RENDINA, VICE PRESIDENT

In 2013, Moonridge Group collaborated with Michael Brown, Shelley Gitomer and Tony Sanchez to launch the Nevada Corporate Giving Council (NCGC). Since then, Moonridge has proudly partnered with the NCGC to produce Nevada's only comprehensive report on corporate philanthropy. This annual study helps track giving trends, volunteerism and perceptions to strategically address community needs. While Nevada's overall charitable giving efforts may not yet match those of other states, we believe this report is a key driver of growth in statewide philanthropy. We are grateful to NCGC for their leadership and to Applied Analysis for their expert contribution. We hope this year's findings continue to strengthen Nevada as a socially responsible and thriving place to live.



## APPLIED ANALYSIS



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The 2025 Nevada Corporate Giving Report highlights how businesses are addressing social challenges through philanthropy. Developed in partnership with Moonridge Group and the Nevada Corporate Giving Council, the report reflects over a decade of collaboration and provides a timely snapshot of corporate philanthropy across the state. Drawing from employee survey responses and broader research, it highlights key priorities, emerging trends and the evolving role of business in addressing Nevada's social needs. This report is a tool for driving more strategic, informed and impactful charitable giving efforts statewide.

## SURVEY PARTICIPANTS

We extend our deepest gratitude to the survey participants and businesses whose support made this report possible. Their involvement was crucial to its success by indirectly influencing the decision making of corporate giving efforts in Nevada. Their commitment continues to shape the future of philanthropy in our state, building a stronger Nevada for all.

As Nevada continues to evolve, the commitment of its corporate leaders to socially responsible initiatives is inspiring. Through collaboration, innovation and purpose-driven action, we move closer to a Nevada where philanthropy is woven into the fabric of business success.

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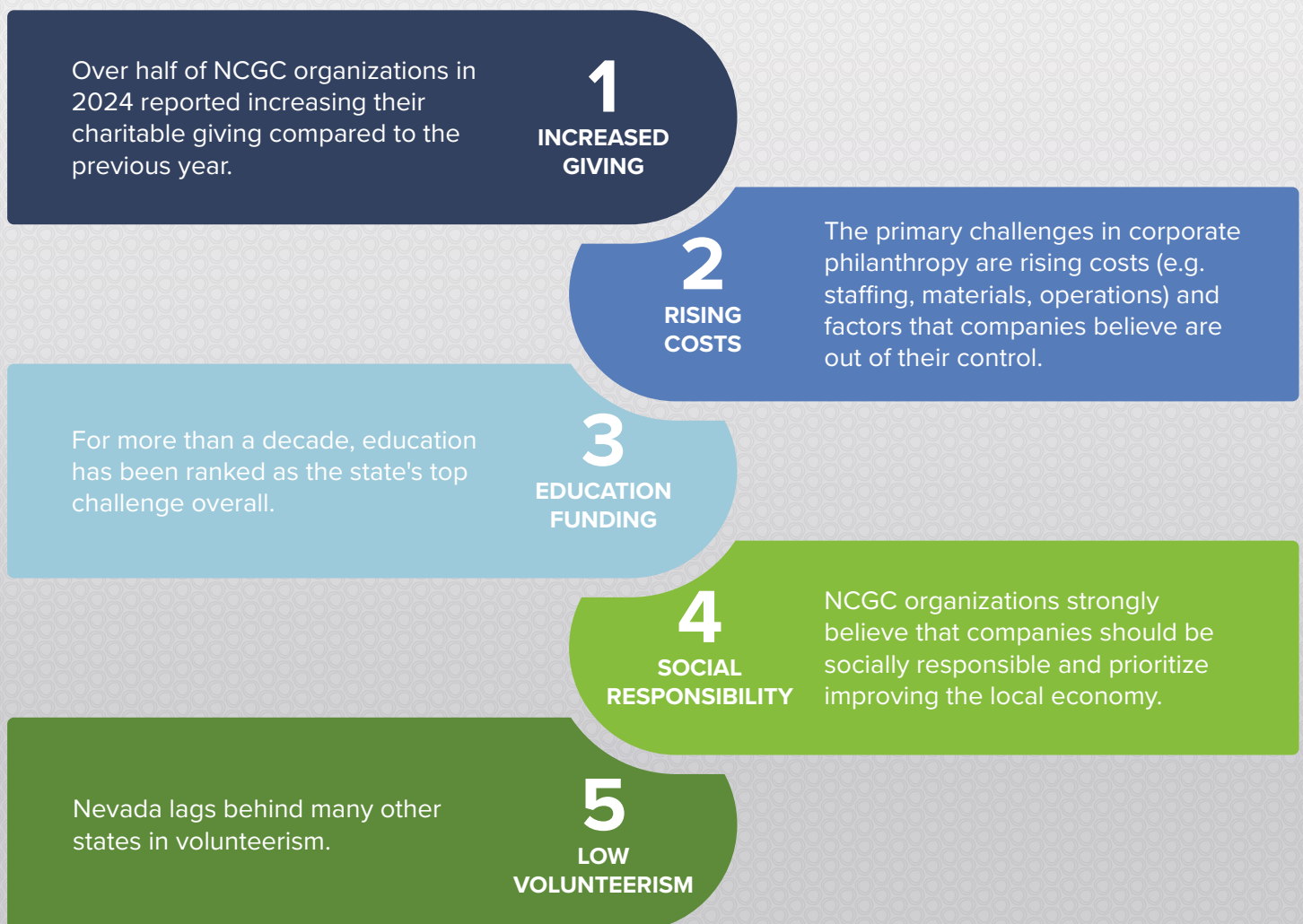
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# KEY TAKEAWAYS

Welcome to the 12<sup>th</sup> edition of the *Nevada Corporate Giving Report*, a trusted resource on corporate philanthropy and social responsibility in our state. This year's report shares emerging trends that reflect how member organizations of the Nevada Corporate Giving Council (NCGC) are making a difference in communities across Nevada. The insights are drawn from survey responses by NCGC members and offer valuable insights into a portion of the broader landscape of corporate philanthropy in Nevada.






The 2025 *Corporate Social Investment, Social Responsibility and Philanthropy Survey* was conducted with members of the Nevada Corporate Giving Council to collect information about philanthropic efforts, corporate giving and perceptions in Nevada. Members of participating organizations were invited to participate in the survey via email and submitted their responses through an online form between January and March 2025.

# CHARITABLE GIVING

The United States remains a global leader in generosity, though Nevada lags behind many other states in charitable giving. This section explores how NCGC members have identified priority issues, enabling communities to unite for meaningful impact, along with highlighting initiatives shaping Nevada’s philanthropy landscape. Even with rising costs and external factors affecting giving efforts, most Nevada companies have reported maintaining or increasing their contributions, demonstrating a strong commitment to social responsibility.

## GIVING IN NEVADA YEAR-OVER-YEAR SUMMARY

	<div> COMPANY AND IN-KIND GIVING</div>	<div> EMPLOYEE GIVING</div>	<div> VOLUNTEER HOURS</div>
2023	\$628.1 M	\$69.2 M	2.1 M
2024	\$709.3 M	\$66.9 M	2.5 M
GROWTH	+12.9%	-3.4%	+20.7%

# NEVADA'S PRIORITY ISSUES

MOST IMPROVED ISSUES IN THE PAST 10 YEARS



## TOP FIVE CHALLENGES IN NEVADA



**Note:** Respondents were asked, "Which of the following social and/or community challenges do you think have improved the most in Nevada within the last 10 years?"



FOR OVER A DECADE, RESPONDENTS HAVE **IDENTIFIED EDUCATION** AS NEVADA'S MOST **PRESSING CHALLENGE**.

**Note:** Respondents were asked to provide the three greatest social and/or community challenges confronting Nevada that you believe could be improved through social investment, social responsibility or philanthropic efforts.

## NV ENERGY FOUNDATION

Charitable Giving by NCGC Members



NV Energy Foundation significantly advanced forest health initiatives at Lake Tahoe with a generous \$250,000 grant to the Tahoe Fund, demonstrating a strong commitment to environmental stewardship and wildfire prevention. This impactful donation supports critical efforts aimed at enhancing ecosystem resilience, reducing wildfire risks, and safeguarding the Tahoe basin's invaluable natural resources. By partnering with local organizations to implement targeted forest management practices, NV Energy Foundation exemplifies proactive philanthropy, ensuring lasting protection and sustainability for one of the region's most treasured landscapes.

Learn more by visiting: [NV Energy](https://www.nvenergy.com/foundation)



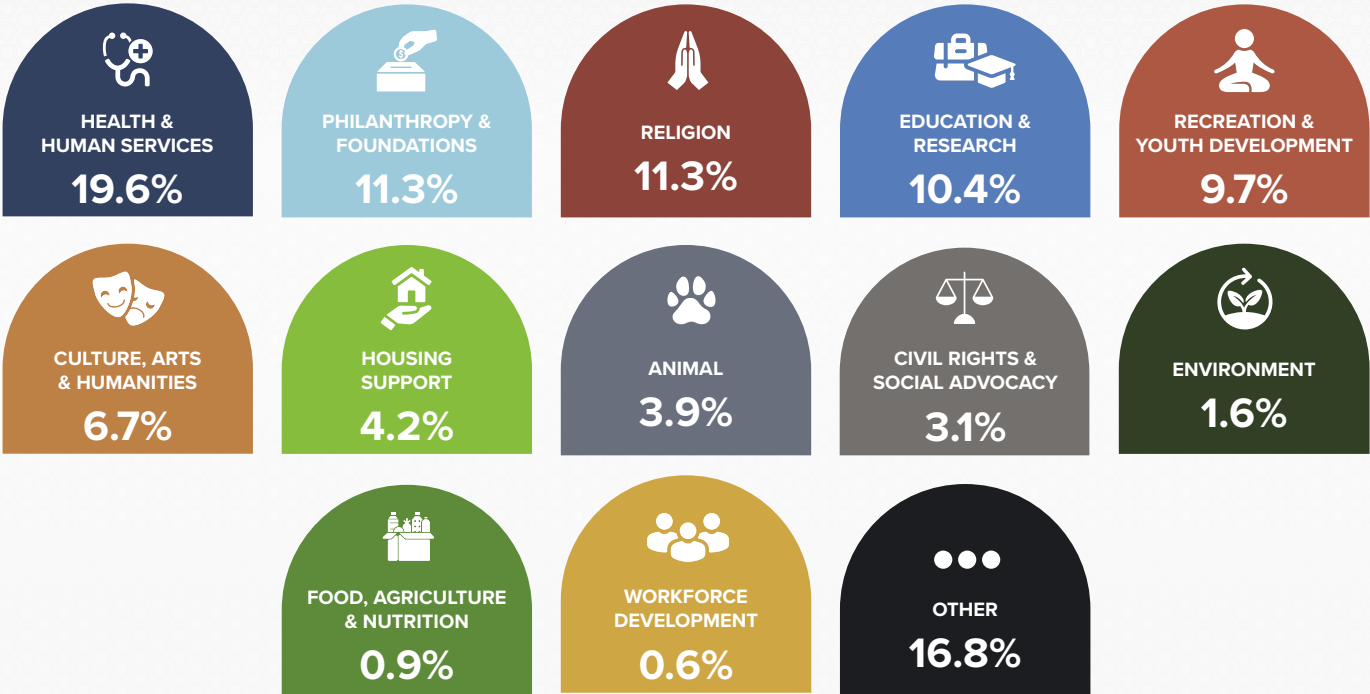


# NONPROFIT LANDSCAPE

BY CATEGORY



NEVADA IS HOME TO MORE  
THAN 11,400 NONPROFITS



Source: IRS. Note: Figures are based on active 501(c)(3) nonprofits eligible to receive tax-deductible contributions. Data is current as of July 15, 2025.

## MGM RESORTS INTERNATIONAL

Charitable Giving by NCGC Members



MGM RESORTS  
INTERNATIONAL®

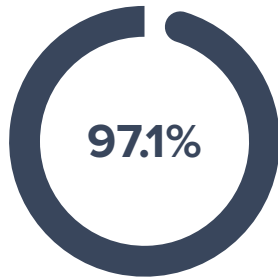


MGM Resorts International achieved its Feeding Forward initiative’s goal of donating 5 million meals one year ahead of schedule, significantly advancing hunger relief efforts. Since 2016, they have rescued unserved meals from multiple points along food and beverage operations and partnered with local nonprofit organizations to safely donate the meals into the community. This milestone highlights MGM’s strong commitment to combating food insecurity and reducing food waste within communities where it operates, demonstrating impactful corporate social responsibility and sustainability leadership.

Learn more by visiting: [MGM Resorts International](#)

# GIVING IN NEVADA

## REASONS A COMPANY SHOULD BE SOCIALLY RESPONSIBLE



**TO HELP IMPROVE  
THE LOCAL ECONOMY**



**TO ATTRACT  
EMPLOYEES**



**TO BE SEEN AS  
A LEADER**

RESPONDENTS COLLECTIVELY AGREE THAT IT IS IMPORTANT FOR  
A COMPANY TO BE SOCIALLY RESPONSIBLE.

**Note:** Respondents were asked, "How important do you believe it is for companies to be socially responsible?" and "What are the reasons a company should be socially responsible?"

## EMPLOYMENT INFLUENCE



**MORE THAN THREE-FOURTHS** OF RESPONDENTS REPORTED THAT THEY WERE  
INFLUENCED TO JOIN THEIR COMPANY BECAUSE OF ITS COMMUNITY INVOLVEMENT.

**Note:** Respondents were asked, "Did your company's involvement in the community influence your decision to work there?"

## TOP CHALLENGES TO GIVING



**61.3%**

ISSUES OUTSIDE  
COMPANY'S CONTROL



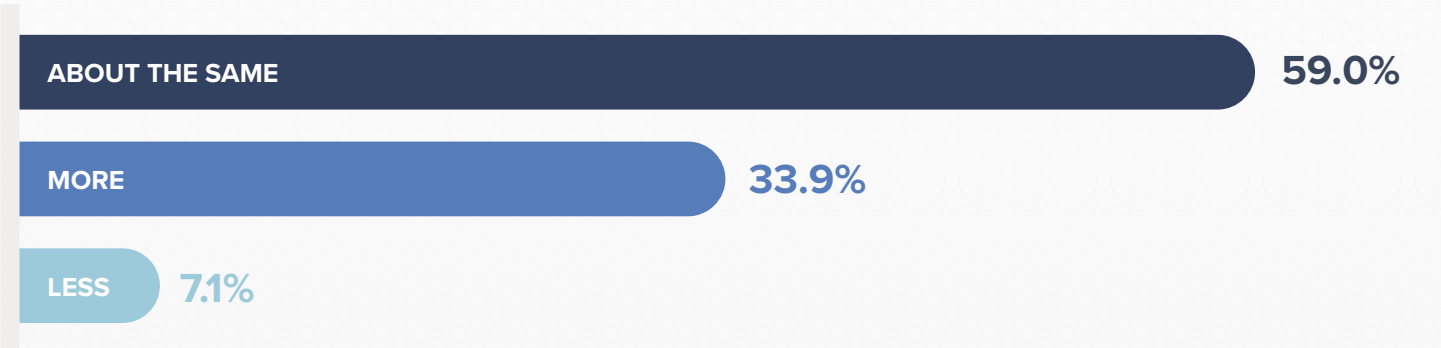
**77.4%**

COSTS

**Note:** Respondents were asked, "What are the top hurdles that have prevented your company from either making social investments or limiting your investments?"

AFTER REACHING A PEAK  
OF 67.1% IN 2024, THE SHARE OF  
NEVADA SMALL BUSINESSES  
BUDGETING FOR CHARITABLE GIVING  
FELL TO 56.6% IN 2025

TRAJECTORY OF NEVADA’S SMALL BUSINESSES WHO GAVE LAST YEAR



Source: 2025 NSB Small Business Survey. Note: Please visit [nsbank.com/survey](https://nsbank.com/survey) for more information.

NEVADA GOLD MINES

Charitable Giving by NCGC Members



Nevada Gold Mines has significantly strengthened its partnership with Communities In Schools of Nevada (CIS), providing a generous \$500,000 donation to enhance student-support services across Clark, Elko, Humboldt, and Washoe counties. This investment sustains critical programming for about 19,000 students at 16 school sites, supporting essential CIS personnel and resources. Demonstrating a steadfast commitment, this recent contribution increases Nevada Gold Mines’ cumulative support to over \$4.3 million over the past 14 years, enabling CIS to consistently expand and deliver vital assistance to students in high-need communities.

Learn more by visiting: [Nevada Gold Mines](#)



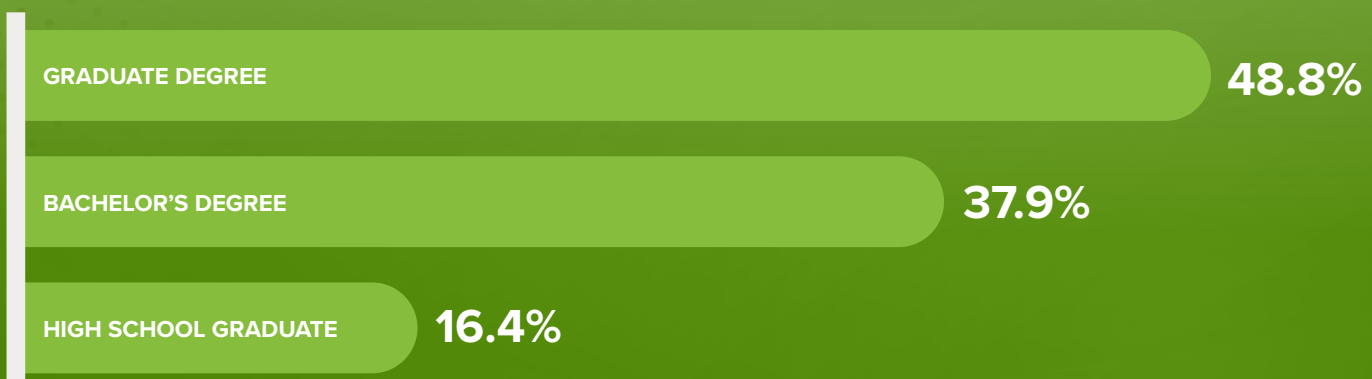
## EMPLOYEE VOLUNTEERISM

Corporate social responsibility is most impactful when businesses actively engage with their communities, and employee volunteerism has been one of the most influential ways to do so. This section explores national volunteering trends, highlighting differences across education levels. It also examines Nevada's comparatively low volunteer participation and shows how employees of NCGC member organizations are helping to close the statewide gaps.

## NATIONAL TRENDS

INDIVIDUALS WITH A **COLLEGE DEGREE** ARE **MORE THAN 2X AS LIKELY** TO VOLUNTEER COMPARED TO THOSE WITH LESS THAN A HIGH SCHOOL EDUCATION.

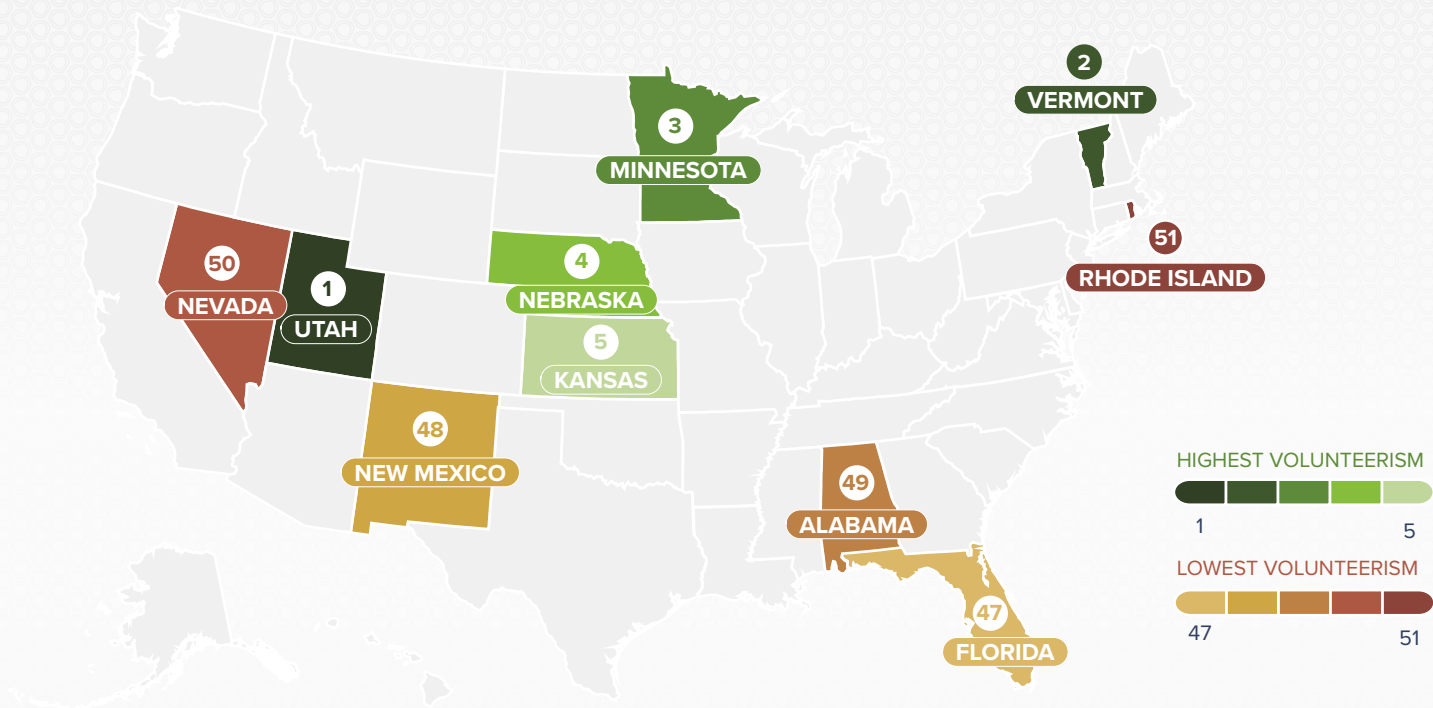
### VOLUNTEER RATES BY EDUCATIONAL ATTAINMENT



Source: U.S. Census Bureau and AmeriCorps

# VOLUNTEERISM RATES BY STATE

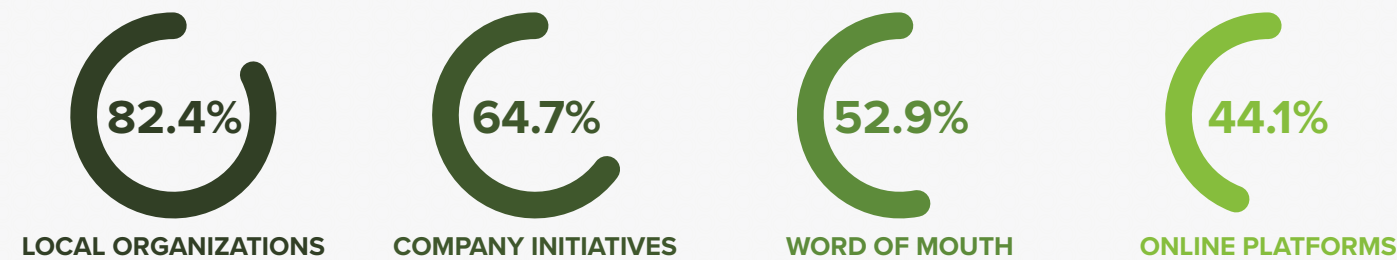
2023



NEVADA CURRENTLY HOLDS THE **SECOND LOWEST VOLUNTEERISM RATE** IN THE NATION, HIGHLIGHTING A CRITICAL GAP IN COMMUNITY ENGAGEMENT.

Source: U.S. Census Bureau and AmeriCorps

# COMMON PLACES NCGC MEMBERS LOOK FOR VOLUNTEER OPPORTUNITIES



Note: Respondents were asked, "When seeking volunteer opportunities, where do you typically look?"

## PERCEPTIONS AND INITIATIVES

Employees expect businesses to take an active role in social responsibility, viewing corporate philanthropy not just as a goodwill gesture, but also a strategic imperative. In Nevada, many workers see local companies as socially responsible and believe their initiatives should prioritize local, community-focused issues. At the same time, this perception reveals how purpose-driven corporate initiatives have become a central focus within the state.

WHAT DOES IT MEAN  
FOR A COMPANY TO BE SOCIALLY RESPONSIBLE?

PARTICIPATES IN  
VOLUNTEER EFFORTS

ENVIRONMENTALLY  
CONSCIOUS

PROVIDES GOOD BENEFITS

TREATS EMPLOYEES FAIRLY

HONEST CARES ABOUT  
COMMUNITY

TREATS  
CUSTOMERS  
FAIRLY

TRANSPARENT

PAYS EQUAL WAGES

CHARITABLE

**Note:** Respondents were asked, "In your opinion, please select what it means for you to be socially responsible."



# SOCIAL RESPONSIBILITY AND PERCEPTIONS

## EMPLOYEE PERCEPTIONS

Agree that employee involvement is a crucial aspect of a company's social responsibility.

88.2%

Agree that local community initiatives should take precedence over global ones in a company's social responsibility strategy.

67.6%

Agree that the general public understands and is well aware of corporate social responsibility initiatives.

47.1%

Agree that there is a trade-off between profitability and social responsibility.

44.1%



**Note:** Respondents were asked to "Please indicate your level of agreement or disagreement with each statement by selecting the appropriate opinion."

## FORMULA 1 LAS VEGAS GRAND PRIX

Charitable Giving by NCGC Members



Formula 1 Las Vegas Grand Prix has partnered with the Clark County School District (CCSD) to launch several philanthropic initiatives aimed at enriching the local community. Key programs include a STEM-focused Community Day, during race week where, over 500 middle school students engaged in interactive learning experiences related to motorsports, including pit lane tours, career discussions with F1 professionals and an inspirational surprise appearance by racing legend Lewis Hamilton. Additionally, a student art contest showcased the creative talents of 12 CCSD students, whose artwork was displayed at the event, with winners receiving scholarships and art supplies for their schools. These efforts highlight the Las Vegas Grand Prix's commitment to education, community engagement and support for local youth.

Learn more by visiting: [Formula 1 Las Vegas](#)

## SPECIAL THANKS

The Nevada Corporate Giving Council extends sincere appreciation to our member organizations for their steadfast commitment to Nevada, dedication to corporate responsibility and spirit of collaboration with fellow members. We commend their continued efforts in building and maintaining public trust through meaningful philanthropic initiatives, as well as embracing and honoring the rich diversity of the communities they serve.

THIS REPORT IS POWERED BY



### NCGC MEMBER ORGANIZATIONS

- Applied Analysis
- Aristocrat
- A to Z Impact
- AT&T
- Bank of America
- Bank of Nevada
- Boyd Gaming
- Brownstein Hyatt Farber Schreck
- Caesars Entertainment
- City National Bank
- Cox Communications
- Dolan Auto Group
- Dragonfly Energy
- EDAWN
- Formula 1 Las Vegas
- Frazier & Deeter
- Haws Corporation
- Intermountain Health
- JPMorgan Chase & Co.
- KB Home
- Lexicon Bank
- MGM Resorts International
- Microsoft
- Nevada Gold Mines
- Nevada State Bank
- Northern Trust
- NV Energy
- PNC
- Raiders Foundation
- Raley's
- Reno Orthopedic Clinic
- Renown Health
- Renown Health Foundation
- The ROW
- R&R Partners
- San Manuel Band of Mission Indians
- SilverSummit Healthplan
- Smith's Food and Drug
- Southwest Gas
- Storyville RD
- Take Pride Learning
- The Doyle
- Trust HRC
- Vegas Golden Knights Foundation
- Wells Fargo
- Wynn Resorts



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