

2026
NEVADA
CORPORATE GIVING REPORT
13TH EDITION

NEVADA CORPORATE GIVING COUNCIL



Maria Gatti, Co-Chair | Las Vegas
Paul Stowell, Co-Chair | Las Vegas
Annie Zucker, Co-Chair | Reno
David Taylor, Co-Chair | Reno

In partnership with Moonridge Group, the Nevada Corporate Giving Council (NCGC) connects business leaders across Northern and Southern Nevada around a shared commitment to strengthening communities through thoughtful, effective philanthropy. The *2026 Nevada Corporate Giving Report* reflects that collective effort, providing insight into how participating organizations are investing in Nevada's communities, the priorities shaping corporate giving and the ways philanthropic strategies continue to evolve. These insights help organizations learn from one another, identify emerging opportunities and better understand the role Nevada's business community plays in addressing community needs.

We are grateful to the companies and organizations that contributed to this year's survey. Their participation makes this report possible and provides an important foundation for continued collaboration, informed giving and meaningful community impact across Nevada. We are pleased to share the 2026 findings and recognize the businesses helping move corporate philanthropy forward throughout the state.

MOONRIDGE GROUP



Julie Murray, CEO/Principal

Corporate philanthropy in Nevada continues to evolve as businesses respond to changing community needs, workforce priorities and new expectations around social impact. Through its longstanding partnership with the Nevada Corporate Giving Council (NCGC), Moonridge Group is proud to help bring greater visibility to those efforts and the role Nevada companies play in strengthening communities across the state.

The *2026 Nevada Corporate Giving Report* captures that evolving landscape through data, perspectives and insights from businesses throughout Nevada. By examining how companies give, engage employees and prioritize community investment, the report provides a clearer picture of both current activity and opportunities for greater collaboration and impact.

Since 2011, Moonridge has remained committed to advancing strategic philanthropy and encouraging stronger connections between Nevada's business and nonprofit communities. We are grateful to the Council for its leadership, to the organizations that participated in this year's research and to Applied Analysis for its continued research expertise. We hope this year's report sparks meaningful conversation, informs future giving strategies and supports continued progress across Nevada.

APPLIED ANALYSIS

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APPLIED
ANALYSIS



Understanding the scale, direction and priorities of corporate giving provides important insight into how Nevada's business community contributes to the state's broader quality of life. For the *2026 Nevada Corporate Giving Report*, Applied Analysis worked with Moonridge Group and the Nevada Corporate Giving Council to collect, evaluate and contextualize information from businesses across the state. The resulting research provides insight into charitable contributions, employee involvement, areas of community focus and the considerations shaping corporate philanthropy today. By tracking these measures over time, the report also helps identify where giving patterns are changing and where opportunities may exist to expand participation, strengthen partnerships and direct resources where they can have a meaningful impact.

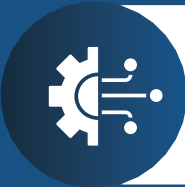
Applied Analysis is pleased to support this effort and provide the research foundation for a report designed to inform discussion, encourage collaboration and advance corporate philanthropy throughout Nevada.

SURVEY PARTICIPANTS

This report would not be possible without the businesses and organizations that shared their time, perspectives and information through the *2026 Nevada Corporate Giving Survey*. Their participation provides an important foundation for understanding how companies across the state are approaching charitable giving, employee engagement and community investment. Collectively, these responses help identify common priorities, changing practices and opportunities to strengthen corporate philanthropy throughout Nevada.

We sincerely thank each participating organization for contributing to this effort and helping build a more complete picture of corporate giving across the state. Their involvement supports greater understanding, collaboration and continued progress within Nevada's philanthropic community.

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KEY TAKEAWAYS

Corporate philanthropy remains a meaningful part of Nevada's business community, with participating organizations investing not only financial resources, but also employee time, leadership and long-term community partnerships. The 2026 findings highlight where that support is being directed, what is shaping giving decisions and how companies are continuing to formalize and expand their approach to community investment.

01

GIVING IS PART OF THE CULTURE

Nearly 9 in 10 participating organizations make social investments or philanthropic donations. Among organizations with 250 or more Nevada employees, participation is universal.



02

EDUCATION CONTINUES TO LEAD

Education remains the top funding priority, with 28 percent of respondents ranking it No. 1 and more than three-quarters including it among their top five areas of focus.



03

COMMUNITY NEEDS ARE SHAPING WHERE COMPANIES GIVE

More than nine in ten respondents say community needs influence their giving decisions in Nevada, making it the strongest driver by a wide margin.



04

THE COMMITMENT GOES BEYOND THE CHECK

Roughly 3 out of 4 participating organizations bring employees together through organized community service, and, among those who participate, 53.5 percent reported at least 500 volunteer hours in Nevada during 2025.



05

GIVING IS BECOMING MORE STRUCTURED

Many participating organizations are formalizing how they approach philanthropy: 54 percent of those making social investments publicly report corporate social responsibility (CSR) and sustainability metrics, while 39 percent offer employee matching-gift programs.



CHARITABLE GIVING

Participating organizations continue to place a strong emphasis on philanthropy, with nearly nine in ten respondents making social investments or philanthropic donations. This section explores where that giving is directed, what influences corporate giving decisions and how Nevada compares with national trends. Findings offer an early look at the priorities shaping giving across the state, led by a continued focus on education.



GIVING PARTICIPATION

PERCEIVED IMPORTANCE

How important is it for your company to be engaged in philanthropic and volunteer work?

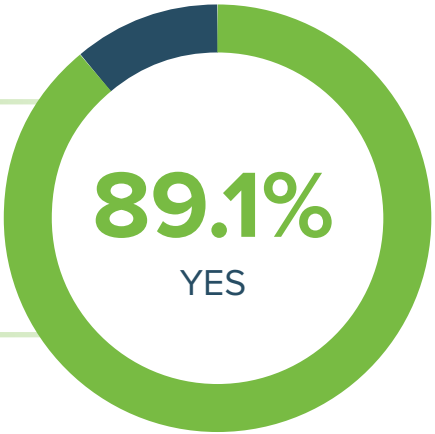
ALL PARTICIPATING ORGANIZATIONS REPORTED THAT PHILANTHROPIC AND VOLUNTEER ENGAGEMENT IS IMPORTANT AND **91.3% SAY IT IS VERY IMPORTANT**



SOCIAL INVESTMENT & DONATIONS

Does your company make social investments or philanthropic donations, either in cash or in-kind?

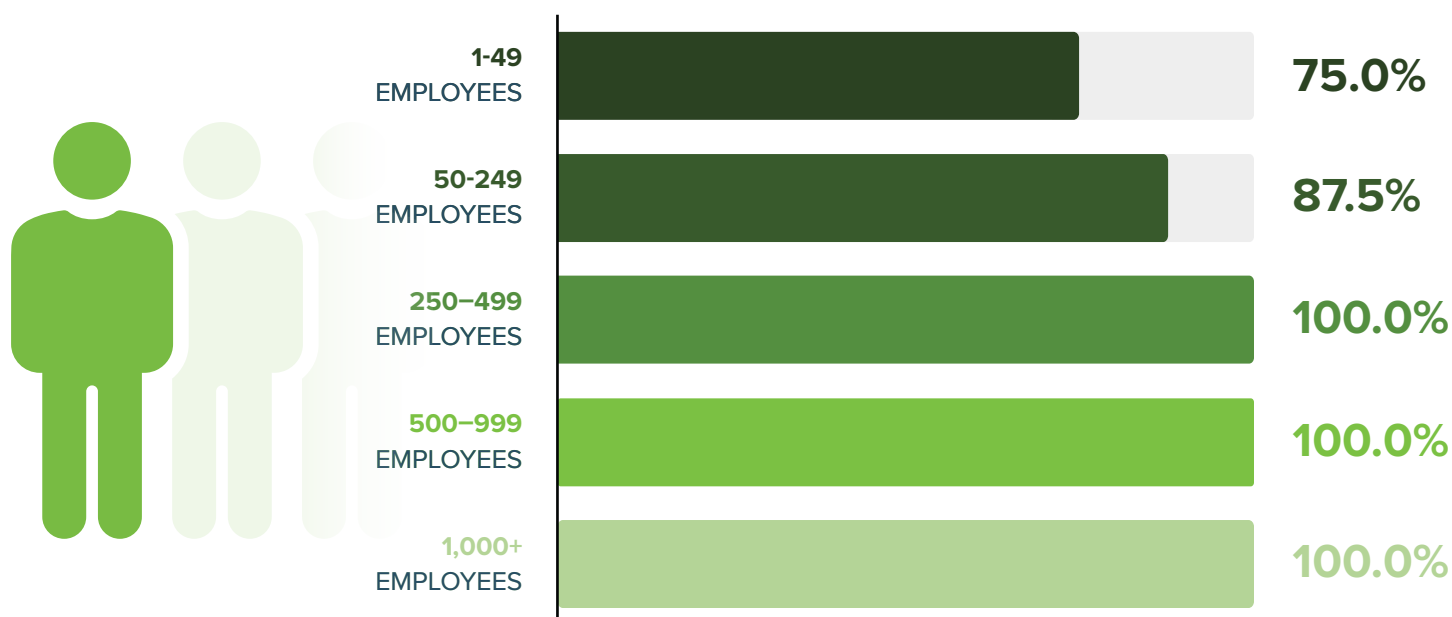
NEARLY 9 IN 10 PARTICIPATING ORGANIZATIONS MAKE SOCIAL INVESTMENTS OR PHILANTHROPIC DONATIONS



CORPORATE GIVING BY COMPANY SIZE

Approximately how many employees does your company have in Nevada, and does your company make social investments or philanthropic donations, either in cash or in-kind?

CORPORATE GIVING IS UNIVERSAL AMONG PARTICIPATING ORGANIZATIONS WITH **250 OR MORE** NEVADA EMPLOYEES



HIRSCHI COMPANIES

NCGC Member Organization Spotlight



Hirschi is committed to fostering stability and driving lasting positive change through its three pillars of philanthropic focus: education, workforce development and youth. Collaborating proudly with partners throughout Southern Nevada, Hirschi aspires to make a meaningful difference in these vital areas. With eight thriving businesses and two dedicated philanthropic arms, Hirschi Helping Hands and Pathways School of Masonry, the organization actively nurtures community bonds, champions equity, and shares a unifying mission. Initiatives like the Book Nook, Betty's Bark Park, Amy's Sunflower Cabin, and a storefront at Junior Achievement have already touched the lives of many. Since its founding, Hirschi has generously contributed resources and countless volunteer hours, creating moments of hope and connection. Programs such as the Pathways School of Masonry at the Southern Desert Correctional Center and the 1% Pledge highlight how genuine progress in ending poverty depends on creating opportunities through employment, education, and community support.



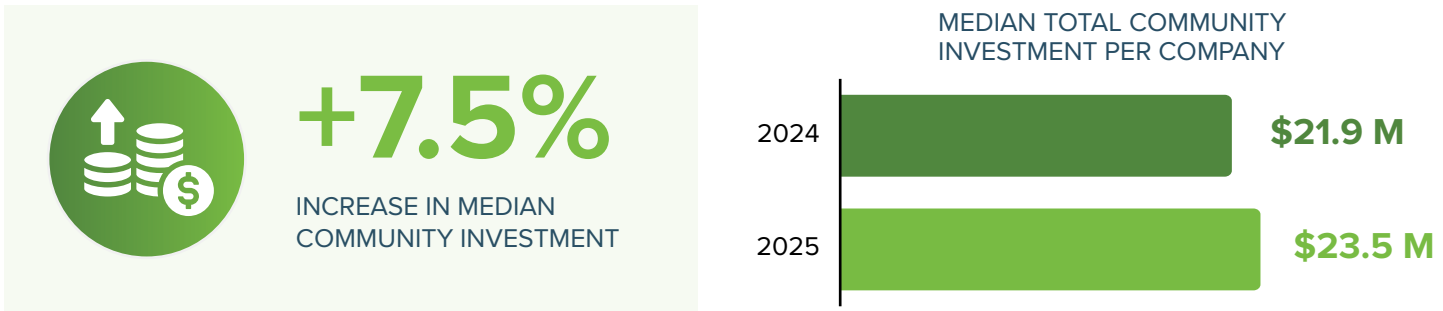
NATIONAL GIVING TRENDS

GIVING GROWTH CONCENTRATED AMONG FEWER COMPANIES

Nationally, corporate giving presented a mixed picture in 2025. Preliminary findings from Chief Executives for Corporate Purpose (CECP) show that median community investment increased 7.5 percent among companies reporting in both 2024 and 2025. However, 52 percent of participating companies reduced their giving, indicating that overall growth was concentrated among a smaller share of companies making larger increases. The result is a more uneven national giving environment, with stronger investment by some companies offsetting pullbacks from others.

CORPORATE GIVING INCREASED AT THE MEDIAN, BUT THE GAINS WERE UNEVEN, WITH MORE THAN HALF OF COMPANIES REDUCING THEIR COMMUNITY INVESTMENTS

MEDIAN COMMUNITY INVESTMENT



COMMUNITY INVESTMENT REDUCTIONS



Source: CECP, Giving in Numbers®: 2026 Edition, July 2026.
Note: Findings reflect 139 companies reporting "Total Community Investments" in both 2024 and 2025.

NEVADA'S FUNDING PRIORITIES

Among participating organizations that make social investments, education emerged as the leading funding priority in Nevada, receiving both the highest number of first-place rankings and the highest overall weighted score. Education has remained the top funding focus area for more than a decade. Community-focused initiatives and workforce/business development also ranked prominently, reflecting an emphasis on investments that support both residents and Nevada's long-term economic vitality. Food insecurity, affordable housing and programs benefiting children formed a second tier of priorities, highlighting the range of immediate community needs influencing philanthropic priorities among participating organizations.

FUNDING PRIORITIES

Identify your organization's top five funding areas in Nevada.



Note: Rankings were weighted by priority, with first-place selections receiving the greatest weight (5 points for 1st through 1 point for 5th).

KB HOME

NCGC Member Organization Spotlight



At KB Home, building stronger communities goes far beyond constructing homes—it is about investing in the heart of Las Vegas. Guided by our four KB Cares pillars (shelter, community, sustainability/environment, and construction skills/employment), our team proudly diversifies its outreach to ensure every effort makes a meaningful, lasting impact across the Valley.

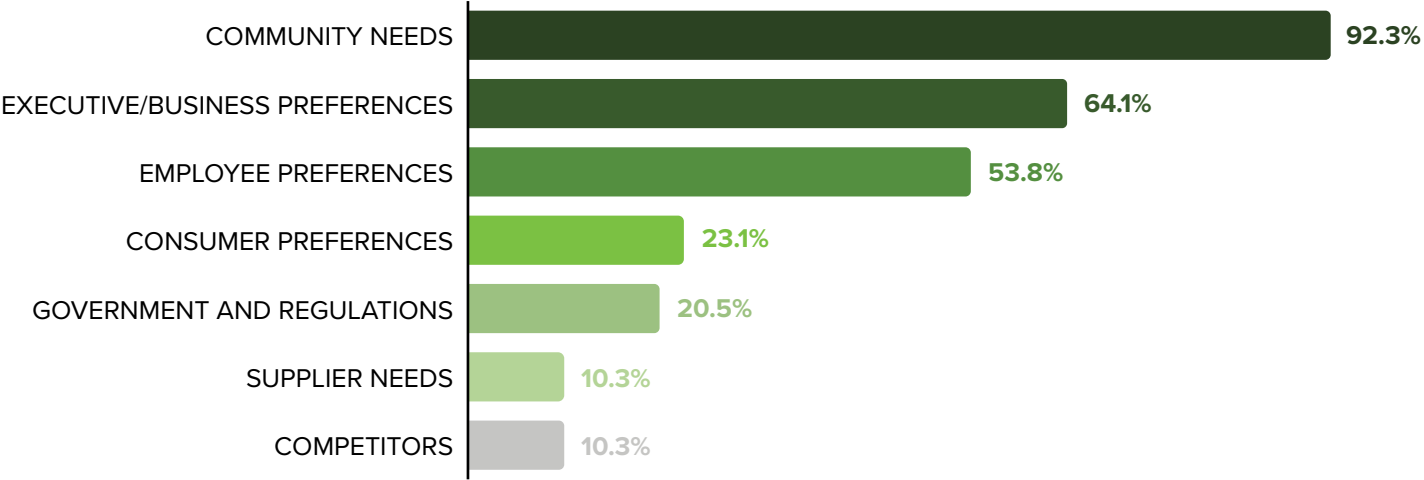
Our recent initiatives showcase the power of hands-on connection. At a Feel Good Friday event with Nevada Partnership for Homeless Youth at the Whitney Recreation Center, volunteers provided youth with clothing, essentials and warm McDonald's meals. KB Cares also partnered with Serving Our Kids to fight food insecurity in the Clark County School District, contributing to meal bags for holiday breaks and setting a record by packing more than 4,500 weekend food bags in one afternoon. Annual efforts include collecting baby essentials with HomeAid, donating men's clothing to HELP of Southern Nevada and office furniture to Living Grace Homes, adopting Mountain View Elementary School students and families during the holidays, and cleaning up litter in Kyle Canyon. Through these diverse efforts, KB Cares continues to build hope, support local families and create a brighter future for Southern Nevada.



WHAT DRIVES CORPORATE GIVING DECISIONS IN NEVADA?

What is driving the decisions for corporate social investment and philanthropic efforts within your company?

MORE THAN 9 IN 10 RESPONDENTS SAY COMMUNITY NEEDS HELP DRIVE THEIR CORPORATE GIVING DECISIONS IN NEVADA

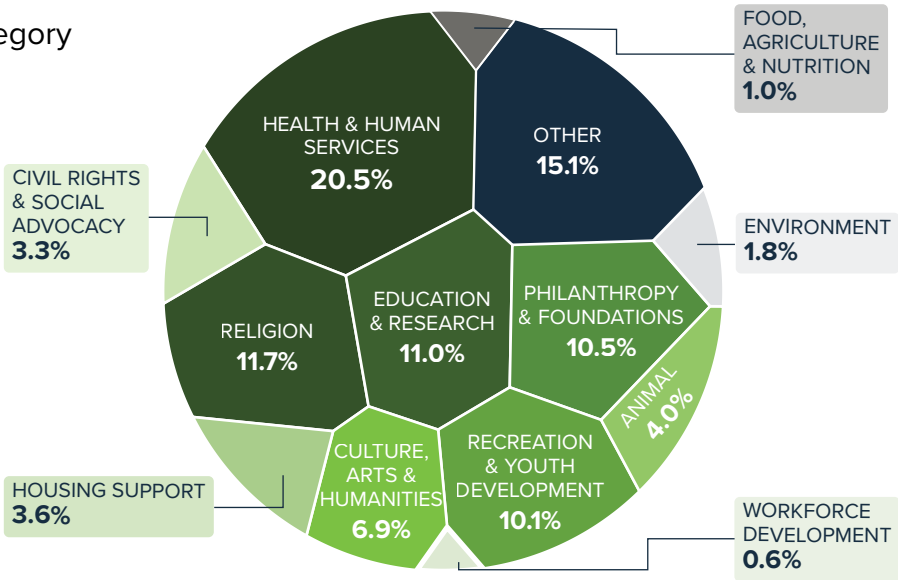


Note: Multiple responses were permitted; percentages represent the share selecting each factor and therefore do not total 100%.

NEVADA’S NONPROFIT LANDSCAPE

501(c)(3) Organizations by Primary Category

NEARLY 12,000
NONPROFITS SERVE
COMMUNITIES
ACROSS NEVADA



Source: IRS. Note: Figures are based on active 501(c)(3) nonprofits eligible to receive tax-deductible contributions. ‘Other’ is based on NTEE codes I, M, Q, Y and Z, as well as organizations for which no code was assigned. These codes represent crime and legal-related organizations; public safety, disaster preparedness and relief; international and foreign affairs; mutual or membership-benefit organizations; and unknown or internal-use classifications. Data is current as of August 10, 2026.



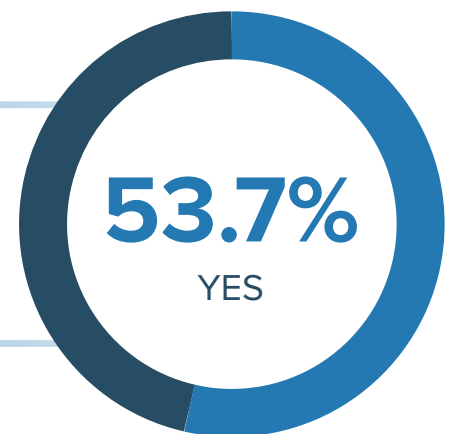
TRANSPARENCY & ACCOUNTABILITY

Transparency and accountability are important components of corporate philanthropy, helping companies communicate their commitments and strengthen engagement with employees and communities. This section examines how participating organizations approach public corporate social responsibility (CSR), sustainability, and environmental, social and governance (ESG) reporting, along with matching-gift programs that extend the impact of employee contributions. The findings highlight the ways Nevada companies are formalizing, communicating and expanding their philanthropic efforts.

PUBLIC REPORTING

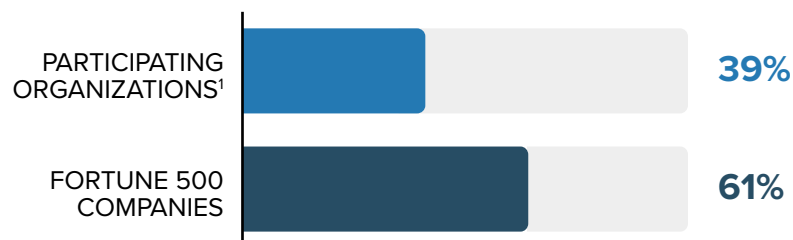
Does your company publicly report on corporate social responsibility (CSR), sustainability or environmental, social and governance (ESG) metrics?

OVER HALF OF PARTICIPATING ORGANIZATIONS PUBLICLY REPORT ON CSR, SUSTAINABILITY OR ESG METRICS, PROVIDING GREATER VISIBILITY INTO THEIR PRIORITIES AND PROGRESS



SHARE OF COMPANIES OFFERING MATCHING-GIFT PROGRAMS

Does your company offer a matching gift program?



MORE THAN 1 IN 3 PARTICIPATING ORGANIZATIONS OFFER MATCHING GIFTS, COMPARED WITH **NEARLY 2 IN 3** FORTUNE 500 COMPANIES

Note: ¹Data for participating organizations reflect only companies that reported making social investments or philanthropic donations.

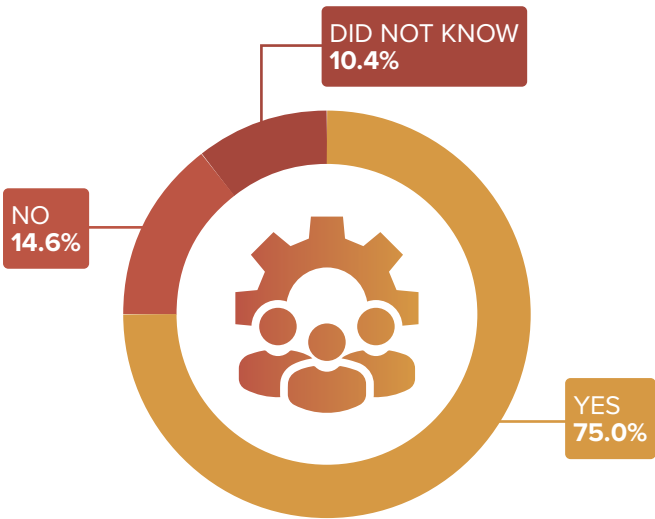
EMPLOYEE VOLUNTEERISM

Employee volunteerism allows companies to extend their community impact by drawing on the time, skills and interests of employees. Among participating organizations, volunteer engagement is widespread, supported through both company-organized service opportunities and paid time off for employees to give back independently. The findings demonstrate a strong culture of service among participating companies, with employees contributing volunteer time across Nevada and companies continuing to build programs that make community involvement easier and more accessible.



COMPANY-SPONSORED VOLUNTEERISM

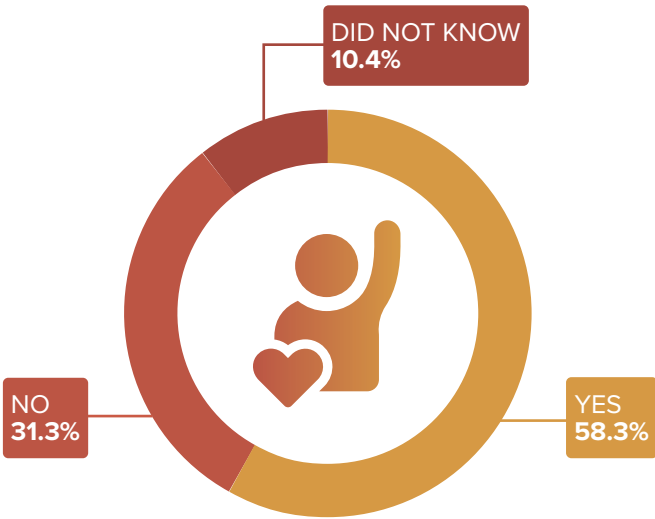
Does your company organize and sponsor community service days or events?



THREE-FOURTHS OF PARTICIPATING ORGANIZATIONS BRING EMPLOYEES TOGETHER THROUGH ORGANIZED COMMUNITY SERVICE

EMPLOYEE VOLUNTEER SUPPORT

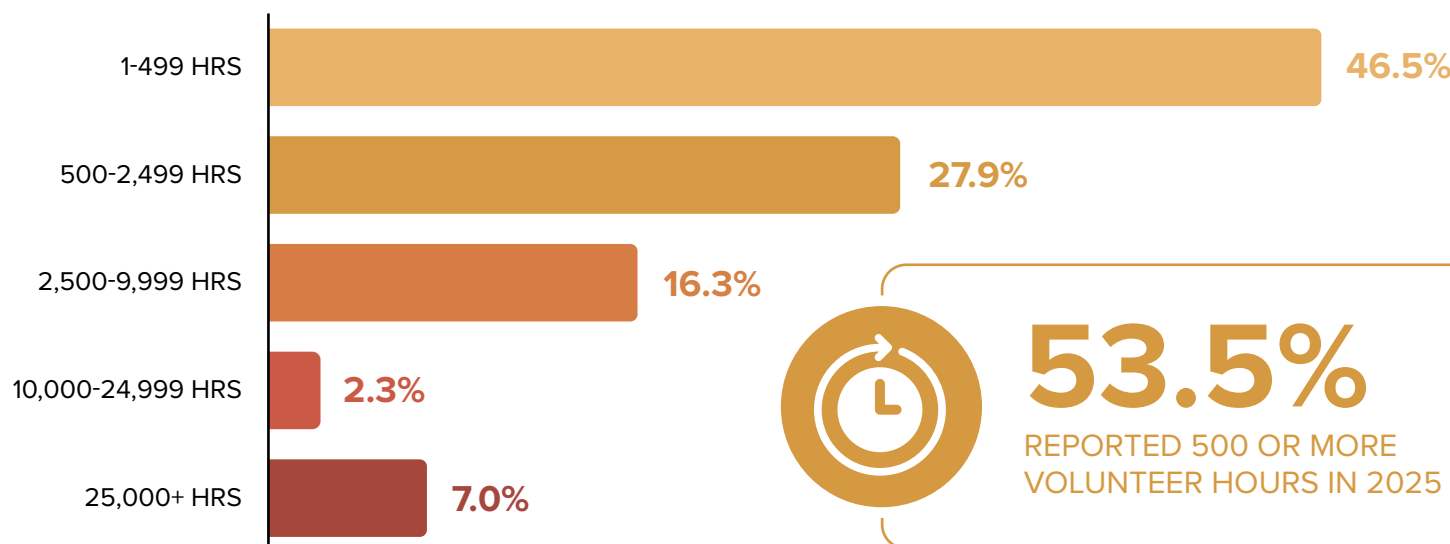
Does your company allow employees to use paid time off each year for volunteer work of their choosing outside of the office?



MORE THAN HALF OF PARTICIPATING ORGANIZATIONS PROVIDE PAID TIME OFF FOR EMPLOYEE VOLUNTEERISM

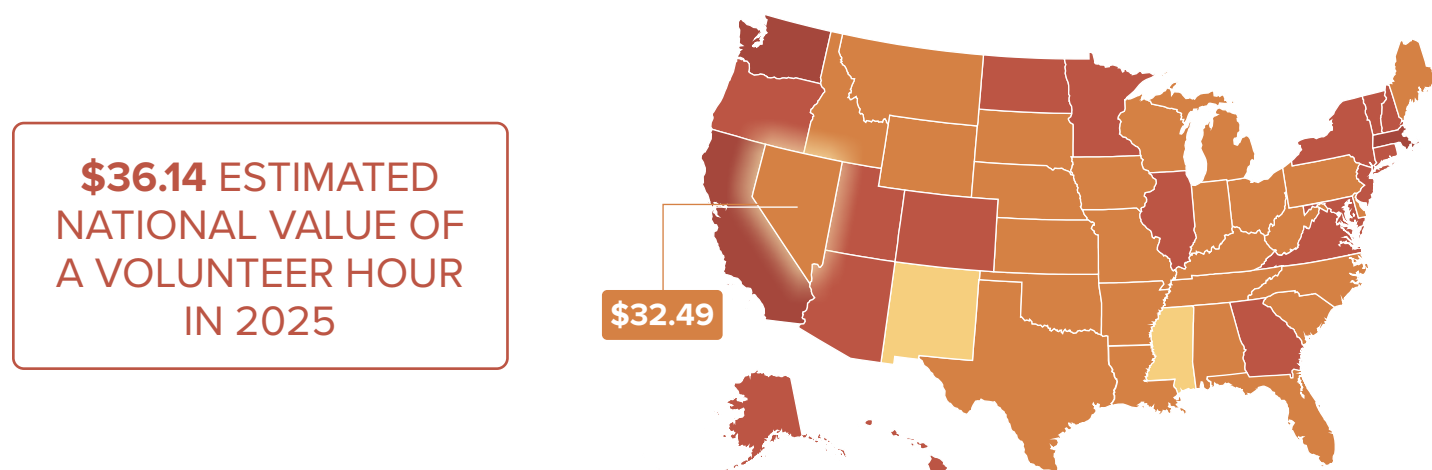
VOLUNTEERISM IN ACTION

Approximately how many total volunteer hours were contributed in Nevada by your Nevada employees in 2025?



VALUE OF VOLUNTEERISM

Employee volunteerism represents a meaningful extension of corporate philanthropy, contributing time and expertise alongside direct financial support. In 2025, the estimated national value of a volunteer hour reached \$36.14, underscoring the significant economic value associated with employee service. Combined with the widespread volunteer participation reported by participating organizations, these contributions demonstrate the important role Nevada businesses play in supporting nonprofit organizations and communities across the state.



2025 VALUE OF VOLUNTEER TIME
More than \$40 Less than \$25

Source: Independent Sector, 2026 Value of Volunteer Time Report.

THE NEXT WAVE

AI WEALTH & PHILANTHROPY

The rapid growth of artificial intelligence is creating extraordinary new wealth, and potentially a new generation of philanthropic capital. Major AI companies and their founders are already making significant charitable commitments, while future liquidity events could direct billions of dollars more toward philanthropy.



\$1 B+

OPENAI FOUNDATION
PLANNED GRANTS OVER
THE NEXT YEAR



80%

OF WEALTH PLEDGED
BY ANTHROPIC'S
SEVEN CO-FOUNDERS



\$10 B+

IN CHARITABLE CAPITAL COULD
BE GENERATED BY FUTURE AI
LIQUIDITY EVENTS

WHAT THIS COULD MEAN FOR NEVADA: As Nevada’s technology and data-center economy expands, a new network of companies, employees and potential donors is taking shape. For Nevada nonprofits, the opportunity will depend on being positioned to demonstrate impact, build relationships and compete for this emerging philanthropic capital.

Source: Keach Hagey, The Wall Street Journal (2026); Thalia Beaty, Associated Press/NBC Bay Area (2026); Celia Ford, Transformer (2026).
Note: AI refers to artificial intelligence.

RENOWN HEALTH

NCGC Member Organization Spotlight



Renown Health is partnering with Quest Counseling & Consulting and Northern Nevada Public Health (NNPH) to expand access to intensive, evidence-based behavioral health care for children across northern Nevada. Through Renown’s 2025–2027 Partnership for Progress Community Benefit Grant, Renown and NNPH combined resources to fund development of Quest’s Onward Quest Intensive Outpatient Program (IOP), a shared investment in the region’s youth behavioral health system. Designed for children ages 8–12 with high-acuity mental health needs, the program fills a critical gap between traditional outpatient therapy and higher levels of care, providing trauma-informed, evidence-based treatment and psychiatric consultation. Quest has also invested in specialized pediatric clinical training and a 9,000-square-foot facility to improve access and continuity of care.

The investment expands community-based treatment capacity for families across northern Nevada, not just Renown patients, while strengthening connections among healthcare providers, public health, schools and community organizations. By helping children receive the right level of care earlier and closer to home, Renown, NNPH and Quest are building a stronger continuum of youth mental health services for the entire community.

SPECIAL THANKS

The Nevada Corporate Giving Council extends its sincere appreciation to our member organizations for their continued commitment to Nevada's communities and to one another. Their leadership, generosity and willingness to share ideas and experiences strengthen the collective impact of corporate philanthropy across the state. We are grateful for their ongoing dedication to responsible community investment, meaningful collaboration and support for the diverse communities that make Nevada a vibrant place to live and work.

THIS REPORT IS POWERED BY



NCGC MEMBER ORGANIZATIONS

- Applied Analysis
- Aristocrat
- AT&T
- Bank of America
- Bank of Nevada
- Blue Heron
- Boyd Gaming
- Brownstein Hyatt Farber Schreck
- Caesars Entertainment
- City National Bank
- Dragonfly Energy
- Formula 1 Las Vegas
- Hirschi Companies
- Intermountain Health
- JPMorgan Chase & Co.
- KB Home
- Lexicon Bank
- LVGEA
- MGM Resorts International
- Microsoft
- Nevada Gold Mines
- Nevada State Bank
- Northern NV Now
- Northern Trust
- NV Energy
- PNC
- Raley's
- Renown Health
- The ROW
- R&R Partners
- Silver Summit Healthplan
- Southwest Gas
- Storyville RD
- Tesla
- Trust HRC
- U.S. Bank
- Vegas Golden Knights Foundation
- Vox Agency
- Wynn Resorts
- Yuhaaviatam of San Manuel Nation

METHODOLOGY

The 2026 Nevada Corporate Giving Council Member Survey was conducted online from May through August 2026 and included responses from NCGC member organizations, as well as other participating organizations throughout Nevada. The survey gathered information on corporate giving practices, funding priorities, employee engagement and the factors influencing philanthropic decision-making.

Results presented throughout this report reflect the experiences and perspectives of participating organizations and are intended to provide insight into current corporate giving activity and emerging priorities across Nevada.



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